



TRAVEL WITH ANJALY

Anjaly Thomas

Media Kit 2016

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facebook.com/travelwithanjaly



www.travelwithanjaly.com



I am travel writer, author and columnist trying to bring the best of the world I travel in to my readers. I also intend to prove to people that traveling (and especially as a woman) is possible, affordable and SAFE.

The majority of visitors to Travel With Anjaly hail from the United States (53%), followed by the UAE, India, Canada, Australia and Germany.

My readers are a well balanced mix of men and women in the age group of 25-45.

Books I have written



1. Lonely Planet Guide to Dubai
2. UAE Country Guide
3. Almost Intrepid – a novel about backpacking as a solo Indian woman
4. There Are No Gods in North Korea - a novel about my travel into DPRK and other stories

Media



1. Author for Lonely Planet
2. Member – International Travel Writers Alliance
3. Top 5 Reviewers for tripadvisor in UAE
4. Columnist for Khaleej Times (UAE)
5. Brand Ambassador of Manorama Traveller (Indian Travel Magazine)



What I Can Offer

Travel blogs:

1. Pre-trip coverage
2. Post trip articles
3. LIVE BLOG: On-the-spot content that can reach thousands of readers instantly
4. Photos & Videos
5. Social Media
6. Trip recommendation

